

REBUILD BY DESIGN

Reimagining the Future of Lycabettus Hill



INTERNATIONAL COLLABORATION

REBUILD
BY
DESIGN

INTERBORO

NJIT
New Jersey Institute
of Technology

REBUILD BY DESIGN IN ATHENS

Through 100 Resilient Cities, Rebuild by Design worked with the City of Athens to:

- Develop an open and transparent planning process for the revitalization of Lycabettus Hill
- Create a comprehensive stakeholder engagement strategy
- Drive the collaboration between planning partners



NJIT + INTERBORO PARTNERS

The New Jersey Institute of Technology School of Architecture held a semester long studio class that:

- Analyzed broad stakeholder groups
- Created holistic urban design strategies for access, circulation, program and uses, etc. for specific Lycabettus stakeholders

Interboro Partners built off the studio work to:

- Design engagement activities and workshops for various stakeholders, residents, and visitors



NJIT

The New Jersey Institute of Technology School of Architecture held a semester long studio class on Lycabettus where students:

- Analyzed broad stakeholder groups
- Created a framework for engaging stakeholders
- Created holistic urban design strategies for access, circulation, program and uses, etc. for specific Lycabettus stakeholders



NJIT

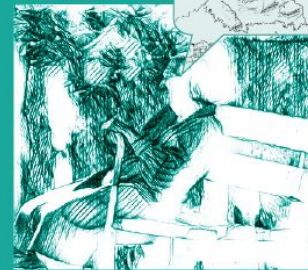
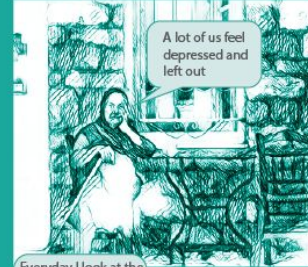
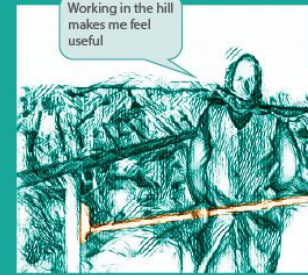
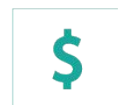
- Students created three 'open space frameworks' that synthesized research compiled over the semester and addressed both the ecological needs of the Hill and the needs and desires of the diverse groups of stakeholders in Athens
- Students also partnered with local interdisciplinary UOA program to analyze specific stakeholder groups



SUITABLE LOCATIONS FOR ELDERLY STAKE HOLDERS



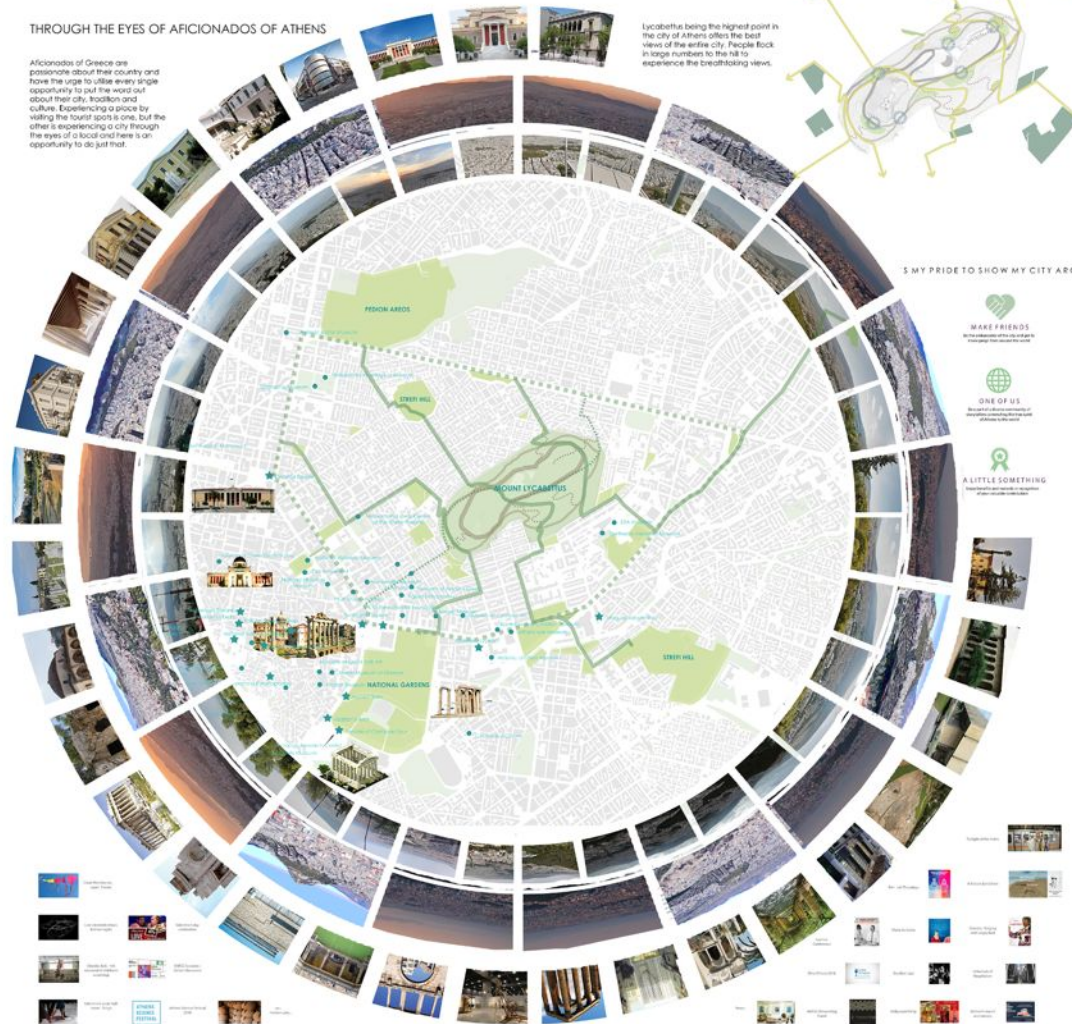
Walks back from work to home to save money to buy needs for her fellow friends in the Senior Shelter



THROUGH THE EYES OF AFICIONADOS OF ATHENS

Aficionados of Greece are passionate about their country and have the urge to utilize every single opportunity to get the word out about their city, tradition and culture. Experiencing a place by visiting the tourist spots is one, but the other is experiencing a city through the eyes of a local and here is an opportunity to do just that.

Lycabettus being the highest point in the city of Athens offers the best views of the entire city. People flock in large numbers to the hill to experience the breathtaking views.





Signage strategy

Entrance Signage



Direction Signage

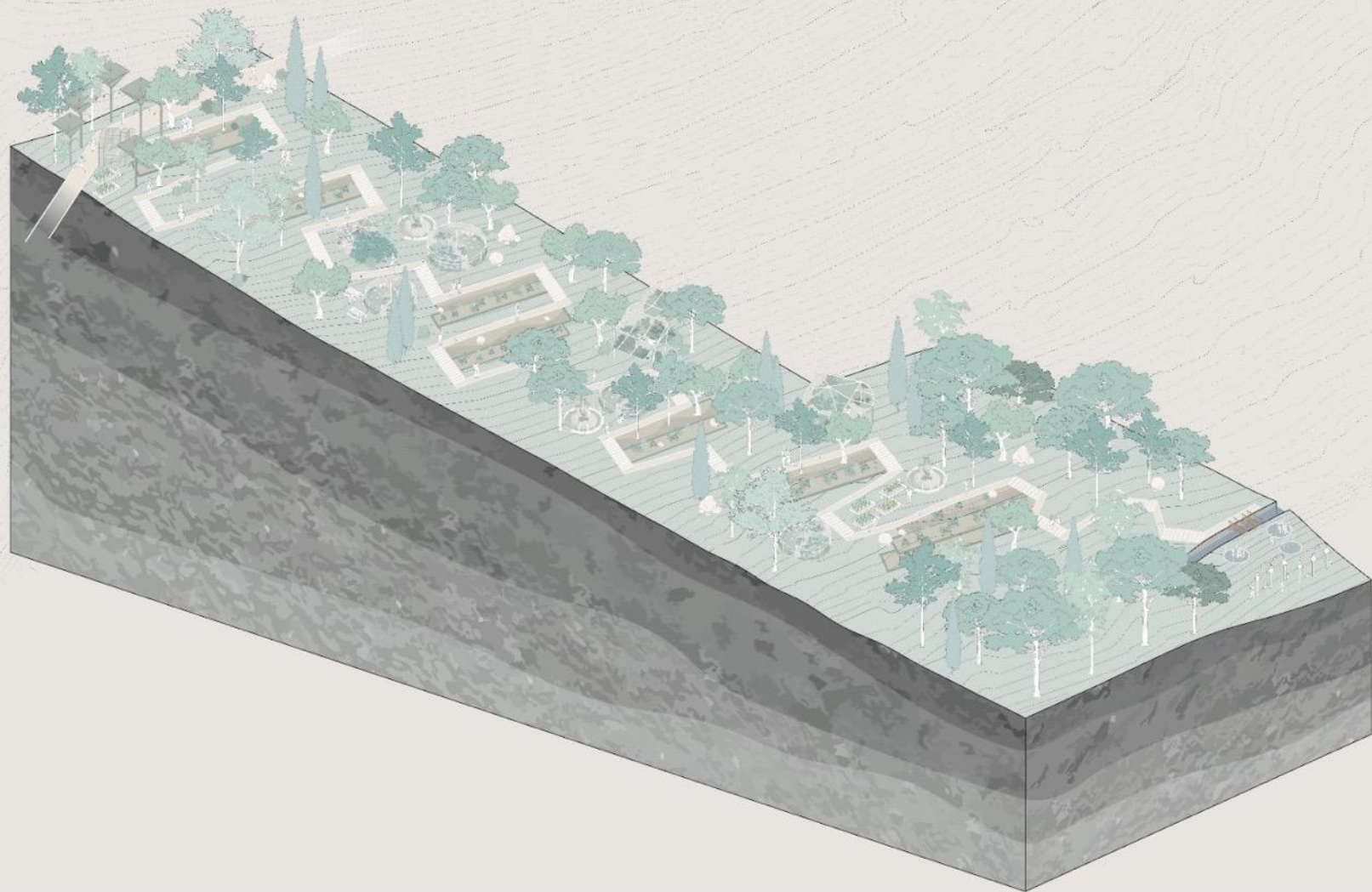


Identification Signage - Pocket Parks



Information Signage- Transverse path





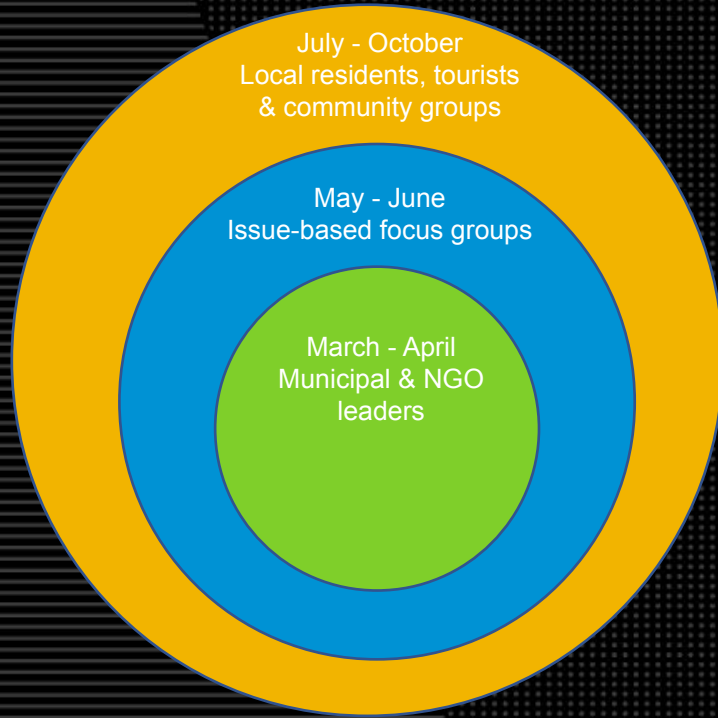
Stakeholder, Resident & Tourist Engagement

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LEVELS OF OUTREACH



VISIONING WORKSHOP

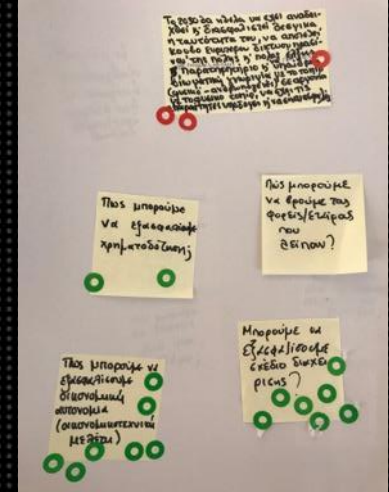
April 2018

- Interactive exercises to create a collective vision for the Hill
- 40+ municipal and NGO leaders from diverse backgrounds
- Created basis for guiding principles



WORKSHOP PROCESS

1. Presented the research →
2. Discussed challenges, re-framed as opportunities →
3. Every group created a vision statement for Lycabettus 2030 →
4. Everyone voted on the vision statements and priority challenges



VISION FOR LYCABETTUS

“Lycabettus 2030 will be a landmark reference point and a model of exemplar environmental, cultural, financial management and social participation.”



THEMATIC GROUP MEETINGS

June 2018

- Small group meetings with NGO's and advocates to discuss the principles, enhance partnerships and collect their ideas and concerns.
- Themes: Culture, Economic Development, Environment, Tourism, Civil Society, Transportation
- 25+ organizations and over 60 participants



PUBLIC ENGAGEMENT

July – August

- Used creative tools and events to engage the wider community around the vision for Lyncabettus
- Tools included digital surveys, physical model of the Hill and games
- 'Mobile Street Team' made of local students trained to facilitate activities and discussion
- Over 1,000 survey responses, 12 physical locations and 100+ people engaged





Mobile Engagement Station Locations

During the kickoff week of the mobile engagement station the street team engaged with nearly 60 people from the different neighborhoods around the hill.

The street team continued to travel the city and in July and visited a total of 10 different locations such as plazas, playgrounds, transit stations, parks, and market.



Dexameni Square



St. George Lycabettus

Athens City Hall - July 4th ●

Askilipiou-Akadimias - July 17th ○

○ Kitsiki Playground - July 26th

● Xenokratous Market - July 6th

● St. George Lycabettus Hotel - July 4th

● Megaro Moussikis Metro Station - July 5th

● Dexameni Square - July 2nd

○ Rizari Park - July 19th

● Completed Engagement Locations

○ Subsequent Engagement Locations



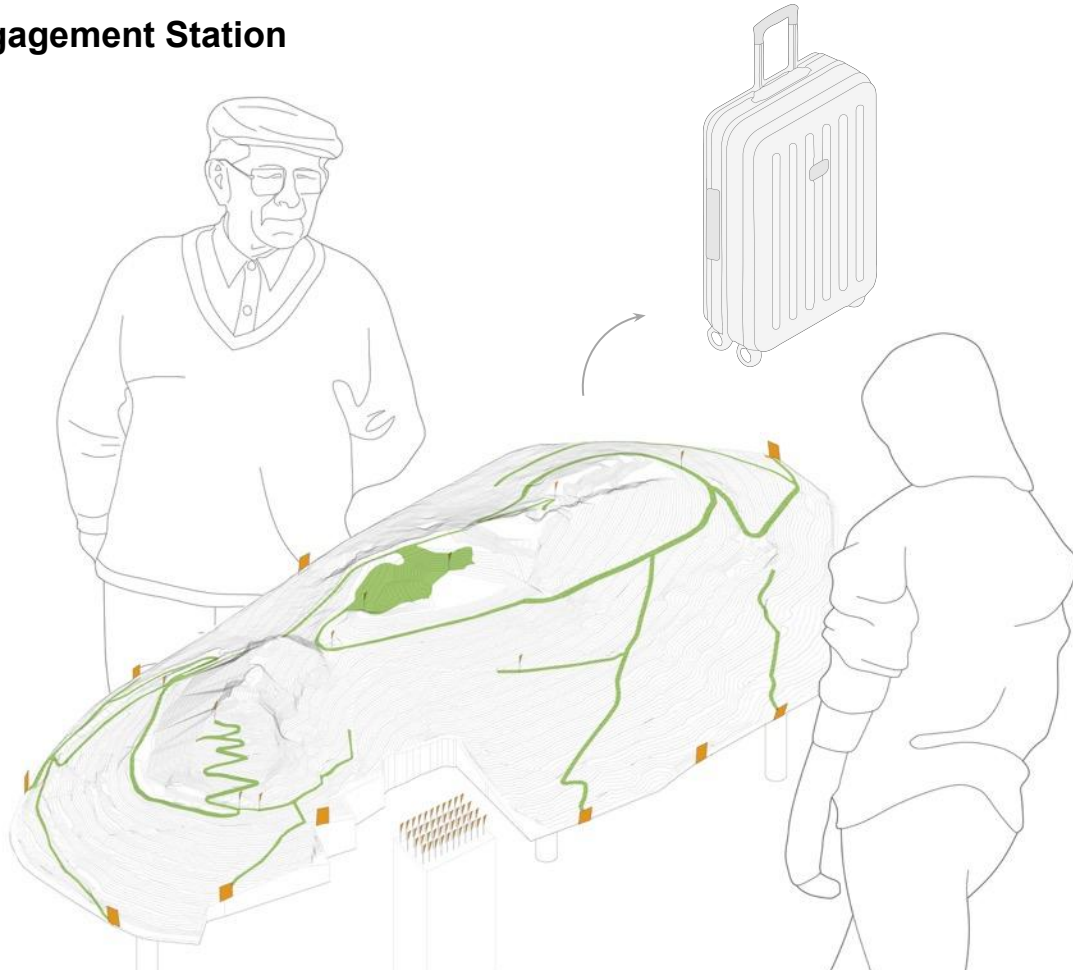
Megaro Moussikis Metro Station



Xenokratous Market

Dionysiou Areopagitou Tourist Kiosk - July 26th ○

Lycabettus Hill Engagement Station



Digital Survey

Embrace Lycabettus!

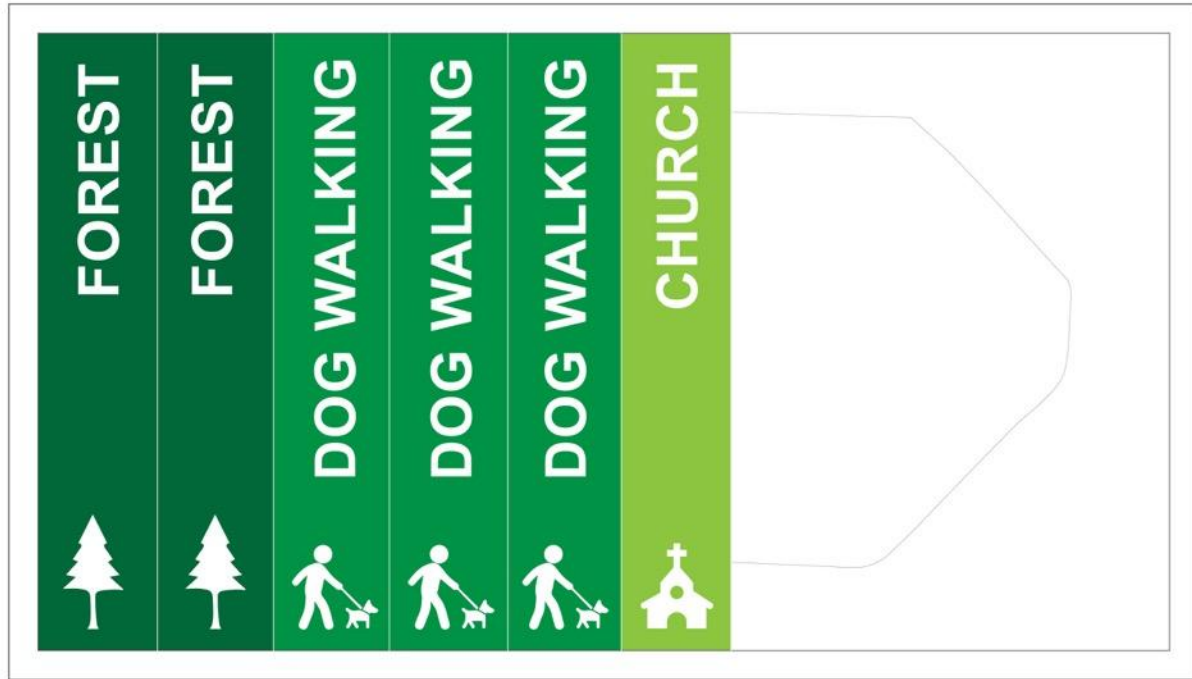
We are in the early stages of planning for the future of Lycabettus Hill, and we need your help. Your answers are essential to the planning process and will help the city plan for a better Lycabettus and respond to your needs as a citizen of Athens.

This survey will take approximately 3 - 5 minutes. All of your responses will be kept confidential and used only for our research.



Map of Lycabettus Hill and its surrounding neighborhoods.

Lycabettus Mix



DINING



HIKING

PUBLIC ENGAGEMENT

September - October

- September 28th | Large stakeholder meeting to share proposals and receive feedback from groups that were previously engaged in the process
- October 5th – 7th | Weekend of events to activate the Hill and test proposals of the long term plan, in partnerships with NGO's and community organizations



OUTCOMES

- Built leadership and alignment between key actors and the creation of a common vision
- Enriched the content of the long term plan
- Showed key stakeholders that the City is planning for holistic interventions and involved the public in the planning process
- Built capacity and skills in the City and universities for innovate planning strategies that are more receptive to a wide range of stakeholders and residents
- Created a replicable model for future planning in Athens

